

Go Eat, Go Drink, Go Out 2010 Participation Agreement



Yes! I/We agree to participate in Go Eat, Go Drink, Go Out Los Angeles 2010 by contributing the following to this annual charity event:

- _____% of our **entire day's receipts**, including liquor, to Aid For AIDS. [**15% minimum** — *anything greater will receive enhanced promotional recognition!*]
- A flat contribution of:** \$500 \$1,000 \$2,500

As a participating venue, we agree to:

- Contribute to **Go Eat, Go Drink, Go Out Los Angeles** the percentage listed above of gross food and beverage sales, including liquor, on **Thursday, February 25, 2010**, or the designated flat dollar amount (based on the checked box above).
- Allow the charities to use this restaurant's name, location, phone number, and website address in materials promoting the event.
- Promote **Go Eat, Go Drink, Go Out** by displaying promotional materials at least one week prior to event.
- Send the designated donation amount to the charities no later than **March 19, 2010**. (Checks should be made payable to **Aid For AIDS** or **The Serra Project**.)

Please complete the following in full:

Business Name (as you would like to be listed)

Address City, State, and ZIP

Phone Number Website

Business Hours Scheduled (on 02/25/2010) Cuisine

Authorized Signature Date Signed

Please Print Name and Title

The Serra Project and Aid For AIDS agree to:

- Produce and distribute high-quality promotional materials, including posters, bill-stuffers, wallet-sized restaurant guides, and table tents.
- Orchestrate a publicity campaign to promote **Go Eat, Go Drink, Go Out Los Angeles** and your business' participation via print media, radio, television, email, and the Internet.
- List your business on print ads, when applicable.
- List your business on the event website; link from both charity website to your business, if you wish.
- If requested and available, provide an event volunteer on the day/night of the event to greet patrons and thank them for participating.
- Provide your business with a letter stating your contribution for tax deduction purposes.

Authorized Representative for Aid For AIDS and The Serra Project

Return completed form to:

**Development Department
Aid For AIDS and
The Serra Project
8235 Santa Monica Blvd., #200
West Hollywood, CA 90046**

**Or send via fax to:
(323) 650-4971**

**Questions?
Call (323) 656-1107, Ext. 2111
or Ext. 2116.**